
**R2018-32: RESOLUTION GRANTING A SPECIAL EVENT PERMIT FOR THE
“WAVES OF PRAISE GOSPEL MUSIC FESTIVAL” ON SEPTEMBER 7, 2018
THROUGH SEPTEMBER 10, 2018 & AFFIRMING THE CITY’S CO-SPONSORSHIP.**

Applicant/Purpose: Coastal Broadcast LLC/ to approve the “Waves of Praise Gospel Music Festival” & to confirm City co-sponsorship.

Brief:

- Coastal Broadcast LLC has planned a free gospel music event on both Pavilion Place sites: “Waves of Praise Music Festival” for 9/7 - 9/10/2018. 4:00 pm - 10:00 pm on Friday, 12:00 pm - 10:00 pm on Saturday, & 7:00 am - 12:00 pm on Sunday.
- The festival will include a choir competition, performances by nationally known gospel artists all day on Saturday & a worship service on Sunday.
- Festival expected to attract 10,000 -15,000 spectators & concertgoers.
- The Special Events Committee recommends unanimous approval.

Issues:

- Proposed site plan includes closure of Ocean Boulevard from 8th N to 9th N from 8:00 am on Friday - 8:00 am Monday.
- Resolution includes the City agreeing to provide \$89,230 of in-kind services including:
 - MBPW labor for set-up/tear down, barricades, bike racks, cones, etc. (~\$30k).
 - Event signage, banners, street signs, & stage wrap (\$5k).
 - (2) 56KW portable generators by a private company (\$2,250).
 - Event site fencing by a private company (\$11k).
 - Event site lighting by a private company (\$2k).
 - Event site port-a-john’s by a private company (\$20k).
 - Event site tents by a private company (\$7k).
 - Event site evening security stand-by (\$2,400).
 - Police stand-by (\$5,280).
 - Fire (EMS) stand-by (\$1,600).
 - Solid Waste collection & processing (\$2,700).
- Promoter is responsible to provide a stage, stage lighting, & portable power sufficient to provide power for the production of the event.
- Per proposed resolution City Council:
 - Adopts site plans.
 - Authorizes Manager to make changes to site & operational plans as necessary.
 - Affirms co-sponsorship & agrees to provide the in-kind services described above.
 - Authorizes area businesses to display temporary welcome signs.
 - Extends welcome to festival participants.

Public Notification: Normal meeting notification.

Alternatives:

- Amend proposed resolution.
- Deny proposed resolution.

Financial Impact:

- Festival related business license fees, A-Tax & Hospitality Fee revenues.
- Event related expenses nearing \$100k.

Manager’s Recommendation: I recommend approval.

Attachment(s): Proposed resolution, site & informational plans.

CITY OF MYRTLE BEACH
COUNTY OF HORRY
STATE OF SOUTH CAROLINA

RESOLUTION GRANTING A SPECIAL EVENT
PERMIT FOR THE "WAVES OF PRAISE GOSPEL
MUSIC FESTIVAL" SEPTEMBER 7, 2018 THRU
SEPTEMBER 10, 2018, AND AFFIRMING THE
CITY'S CO-SPONSORSHIP.

WHEREAS, Coastal Broadcast LLC in conjunction with the City of Myrtle Beach & the Myrtle Beach Area Chamber of Commerce is planning a Gospel Music event to be known as the "Waves of Praise Gospel Music Festival" September 7, 2018 from 4:00PM to 10:00PM, September 8, 2018 from 12noon to 10PM, and September 9, 2018 from 7AM to 12noon; and

WHEREAS, the Festival is planned to be held on both of the Burroughs & Chapin Pavilion Place lots as indicated in the attached site plan; and

WHEREAS, the Festival will include well known nationally recognized gospel music artists and local church choir groups; and

WHEREAS, the Festival will also include food and merchandise vendors; and

WHEREAS, the Festival is expected to attract 10,000-15,000 spectators and concertgoers.

NOW, THEREFORE, BE IT RESOLVED that:

1. The "Waves of Praise Music Festival" is hereby declared a Special Event to be held September 7, 2018 thru September 9, 2018, with September 10th being allotted for "load-out" of the event site.
2. The attached site plan is hereby adopted by reference.
3. The City Manager is authorized to make changes as he deems necessary in keeping with the nature of the event and as circumstances dictate.
4. City Council affirms its co-sponsorship of the Waves of Praise Gospel Music Festival, and agrees to provide certain in-kind services, including venue set-up and take down (barricades, fencing, lighting, port-a-jons, solid waste pick-up & removal), heightened Police presence as required, and EMS.
5. Pursuant to Section 902.2e of the Zoning Ordinance, between September 1 - 10, 2018, area businesses are authorized to display temporary signs to welcome Festival participants.
6. City Council extends a warm invitation and welcome to area residents and out-of-town visitors to enjoy the "Waves of Praise Gospel Music Festival" September 7 - 10, 2018.

SIGNED, SEALED and DATED, this 14th day of August 2018.

BRENDA BETHUNE, MAYOR

ATTEST:

JENNIFER STANFORD, INTERIM CITY CLERK

APPLICATION FOR SPECIAL EVENTS PERMIT
Within the City of Myrtle Beach, SC
(Please print legibly or type)
(Must be submitted 90 days prior to the event)

1. Name of Activity/Event: MB WAVES OF PRAISE
2. Type and Purpose of Event: Gospel Concert
3. Location of Event: 812 N Ocean Blvd MB
4. Organization: Coastal Broadcasting LLC-
5. Applicant: Reggie Dyson
6. Reggie Dyson Primary contact person
477 Old Crane Rd Alternate contact person's name
Little River SC 29566 Alternate address
843-450-3091 Alternate telephone/fax number
reggiedyson@hotmail.com Alternate email address
7. Date(s) of event: Sept 7-9 18 Hours of operation: 0800-2200
8. Date of set-up: Sept 6/7 Take Down Completed By: Sept 9
9. Expected attendance: 10K per day
10. Charitable Benefactor (if applicable):
Is group a non-profit organization: ☐ Yes ☒ No If yes, attach copy of 501 IRS letter.
If no, what portion of proceeds will go to charitable organizations: _____
11. How will you publicize the event?
TV Radio Newspaper Social Media
12. Are public funds being used? ☒ Yes ☐ No
13. Does the applicant intend to gate the event and charge an admission fee: ☐ Yes ☒ No
If so, please detail the amount of the fee and describe as to how the event will be gated: _____
14. Entertainment Description (show on site plan):
Sound Company will provide including electrical power
Speakers/microphone needed: ☐ Yes ☐ No Electrical hook-ups needed: ☐ Yes ☐ No
15. Is a fireworks display planned in conjunction with this event? ☐ Yes ☒ No
Fireworks displays require a SC State Permit obtained by a SC Licensed Pyrotechnician.

The fee of approximately \$300 - \$600 is based upon when the permit is issued.
(15 or more days prior to the event \$300; 14 days or less \$600).

16. To what extent has the applicant communicated with adjacent property owners, and what responses have been received? VERY WELL

17. Signage: Will any signs, banners or pennants be posted or hung? Describe the proposed location(s) and include specific details on site plan. _____

CONCERT LOGO

18. Parking requirements: (show on site plan): No. of spaces available _____ No. of handicap _____
If required, has permission been granted for use of Event location by entity other than the City of Myrtle Beach? ☐ Yes ☐ No If yes, please attached proof of authorization.

19. Alcohol:

Will alcoholic beverages be made available to the public? ☐ Yes ☒ No

If yes, provide the following information:

What type of alcohol will be made available? ☐ Spirituous Liquor ☐ Beer ☐ Wine

List the exact locations and times for alcohol sales:

Location: _____ Times: _____

Have the City and State permits been applied for and/or obtained? ☐ Yes ☒ No

*Permits approved for the events will be amended if ABC permits are not granted. Applicants are required to provide proof of issuance before the event.

Do the alcohol vendors presently hold a license for on premise consumption? ☐ Yes ☒ No

If so, Name _____ Address _____

Telephone _____

If alcohol will be sold or given away, and the vendor is not a license holder for on-site consumption, list the person(s) who will apply for the alcoholic beverage license:

If so, Name _____ Address _____

Telephone _____

The applicant agrees that all alcohol sales at the event will cease no later than one hour before the scheduled end of each day of the festival. ☐ Yes ☒ No

20. Parades:

Is there a parade planned with this event? ☐ Yes ☒ No

If yes, please state the day, time, location, and anticipated number of participants, routes, times, staging area, disbanding area, review stand, and alternate dates: _____

(If the parade is planned for state or municipal roads, please provide written permission or approval from SCDOT and/or the City of Myrtle Beach.)

21. Vendors:

Will vendors be present at this event? ☒ Yes ☐ No

If yes, describe in detail on a separate sheet the number of vendors involved, specify the goods or services being vended and indicate whether the vendors are specifically contracted or regularly

licensed. Please indicate exact location of vendors on the site plan.

22. FOOD SERVICE:

Will food be prepared at this event? ☒ Yes ☐ No

If yes, describe in detail on a separate sheet how the food will be prepared, type and location of cooking appliances and type of fuel to be used for cooking.

Will food trucks be present at this event? ☒ Yes ☐ No

If yes, Mobile Food Units must meet the requirements of the following safety codes: the International Fire Code (IFC); National Fire Protection Association's NFPA 58 (Liquefied Petroleum Gas Code), NFPA 70 (National Electric Code), and NFPA 96 (Standard for Ventilation Control and Fire Protection of Commercial Cooking Operations); and the Code of Federal Regulations 49 CFR 180.205(d) (General requirements for requalification of specification cylinders) and 49 CFR 180.209 (Requirements for requalification of specification cylinders). The Fire Marshal's office will be responsible for inspections.

23. Prior Events:

Is this a first time event? ☒ Yes ☐ No

Has this event occurred five (5) or more times in the preceding years? ☒ Yes ☐ No

If so, please list the years: - Event has been held in other locations outside of City

24. Emergency Medical Services:

An approved EMS plan is required to receive a permit for the event.

Please attach appropriate documentation (attach additional pages as necessary).

(Call City of Myrtle Beach Fire Department at 918-1109 for questions.)

25. Security Plan:

(Call City of Myrtle Beach Police Department at 918-1366 for questions.) Has the Police Department approved a security plan? ☒

Yes ☐ No ☐ Detail your security plans during event. (attach additional pages as necessary). (The plan shall specify

- The number of POST-certified off-duty law enforcement personnel and private security guards which the applicant plans to hire – where the number of off-duty law enforcement personnel shall be the same or more than the number of private security guards.
- The arrangements the applicant has made for hiring them.
- c. Details of the plan for payment.

If no, you must engage qualified security consultants to provide the Police Department with a security plan for approval. A security plan must be approved in order to receive a permit for this event.

If yes, please attach appropriate documentation.

26. Cleanup of Event Area:

Detail your plan to keep site and adjacent public and private property free of trash and debris generated by this activity:

Volunteers/City to provide receptacles

If using a private sanitation company, give name, contact person and telephone number: N/A

Will additional trash receptacles need to be placed in the event area? ☐ Yes ☐ No If Yes, please contact the City of Myrtle Beach Solid Waste Division (843-918-2160), and they will assist in determining the number of receptacles needed as well as the cost for providing the additional service. If this service is used, payment is due five (5) days before the event.

27. Street Closings:

(Please attach documents from SCDOT and/or City of Myrtle Beach authorizing this closure.)

Streets to be closed: OCEAN BLVD 8TH-9TH AVENUE E 8TH AVE 9TH AVE

Day/Dates: 09/07/18 - 09/10/18

Closing Time: 0800 - 9/7/18

Opening Time: 0800 - 9/10/18

28. Insurance: (Certificate of Insurance to be sent to City of Myrtle Beach Risk Department; for questions call 918-1007.)

- 1) Coverage shall be written on an occurrence basis and provide Premises/Operations: Independent Contractors: Products/Completed Operations: Contractual and Broad Form Property Damage.
- 2) Minimum Limits of Liability will be \$1,000,000 combined single limit per occurrence for bodily injury and property damage.
- 3) The City of Myrtle Beach shall be named as "additional insured" and the policy endorsed to require that the City be provided thirty (30) days written notice of coverage modification or cancellation.
- 4) A certificate of insurance will be provided to the City ten (10) days prior to the beginning date of the event permitted herein.
- 5) Additional limits or coverages may be required by the Risk Manager to address specific special or unusual hazards.

29. Special Requirements:

Are there any special or unusual requirements that may be imposed or created by virtue of the proposed event activity? ☐ Yes ☒ No

If Yes, please explain: _____

SITE
PLAN

(The site plan must accompany your Special Event application or the application will be considered incomplete and returned to the applicant.)

Site Plan Size Requirement:

The City may be able to provide a base map of the area upon request. Must be presented on 8 1/2" x 11" letter size paper

Site Plan must include the following:

- 1) Location and number of all structures with respect to the existing buildings, property lines, roads and walkways, to include
 - ☐ Tents/detail description of size/state if tent is fully or partially enclosed/number of tents; Indicate activity in each tent.
 - ☐ Grandstands/size/capacity
 - ☐ Stage – include electrical hook-ups and engineer certification
 - ☐ All electrical hook-ups/generators
 - ☐ All speakers/hook-ups
 - ☐ Vendor booths, size and description of goods sold
 - ☐ Refreshment stands

- ☐ Restroom accommodations (include number of handicap accessible); please advise if you will require a source of potable water.
- ☐ Tables
- ☐ Trash and recycling receptacles
- ☐ Signs with size indicated (must identify all signs visible from public roadway)
- ☐ Parking areas/include handicap spaces available and number
- ☐ Vehicle/trailer locations
- ☐ Perimeter fencing, barricades, barriers, and all entry/exit points.

Additional applications/licenses or permits required:

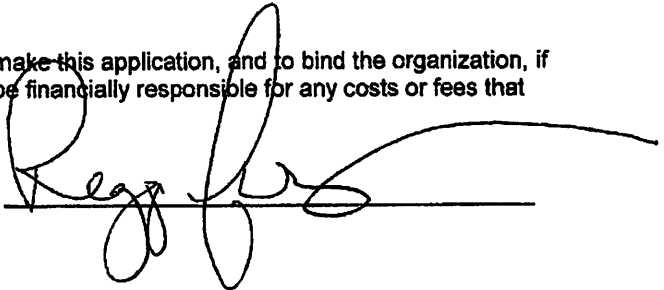
- 1) Tent permit from City Construction Services Department (843-918-1111).
- 2) Business licenses from City Business Office for all vendors (843-918-1151). (The business license form is also available on the City website.
- 3) Liquor license and/or beer/wine license from the State of South Carolina.
- 4) Street closure permits from SCDOT and/or the City of Myrtle Beach.

REVIEW YOUR APPLICATION PRIOR TO SUBMITTAL !!

Please fill out the application completely. All applications are considered new and "same as last year" is not an appropriate answer. A complete application includes the required site plan of the correct size and security plans described herein.

By my signature below, I certify that I have actual authority to make this application, and to bind the organization, if any, sponsoring the event, and that I, or the organization, will be financially responsible for any costs or fees that may be imposed for the Event.

Date Submitted: 7/25/13

Signature of Applicant: 

MYRTLE BEACH WAVES OF PRAISE September 7-9, 2018

Sept. 7 (4:00 PM – 10:00 PM) Sept. 8 (12:00 PM – 10:00 PM) Sept. 9 (6:00 AM – 12:00 PM)

